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for every child



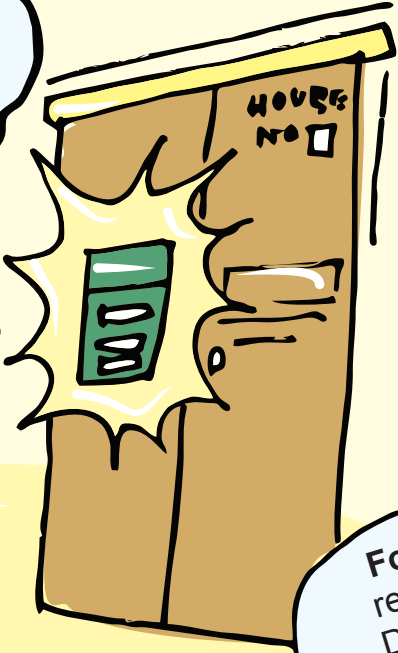
# COVID - 19

**Children against Stigma  
and Discrimination**

**A CHILDREN'S  
INITIATIVE**

**Aiyoo!**  
Have you seen **that poster** in our neighbor's door? Everybody is talking about their **wrong deeds!**

Whaaattt amma??



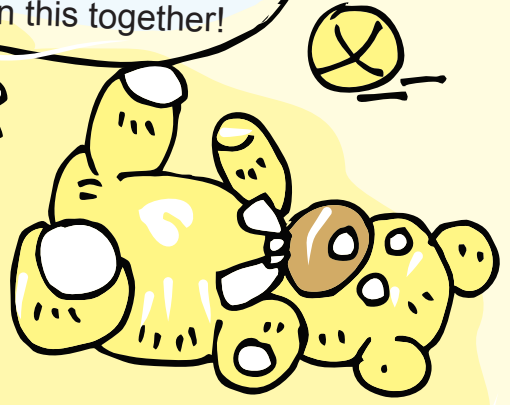
**Foreign returned!**  
Don't mix with them. They have deadly **corona virus!**



They are dangerous



ooh! Aappa and Amma, I think **you are wrong!** I heard on TV and read in newspaper that there is nothing to worry. Coronavirus disease or COVID-19 can infect people of all ages irrespective of their location, language, caste and religion. **Let's us be kind** to others because we're all in this together!



# It is wrong to discriminate

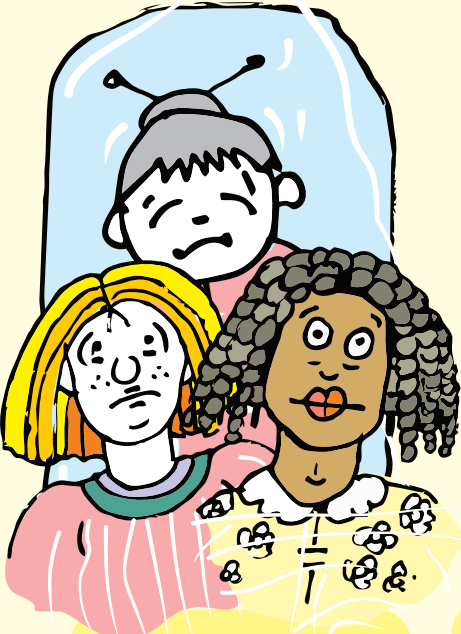


People need to realize that the coronavirus infect **ALL** human beings. Any form of discrimination and stigma towards people on the grounds of race, behaviour, food habit or profession is unacceptable. Many people could fake not to have the virus just because of fearing being labelled as “the one with the Coronavirus”. This can put everyone at risk. We should even show generosity to our pets. It’s all about humanity and kindness. We all have a responsibility to help correct misinformation and misconceptions

## Who are facing discrimination due to COVID-19?



People from various communities are facing more discrimination than others.



People from other countries are facing discrimination



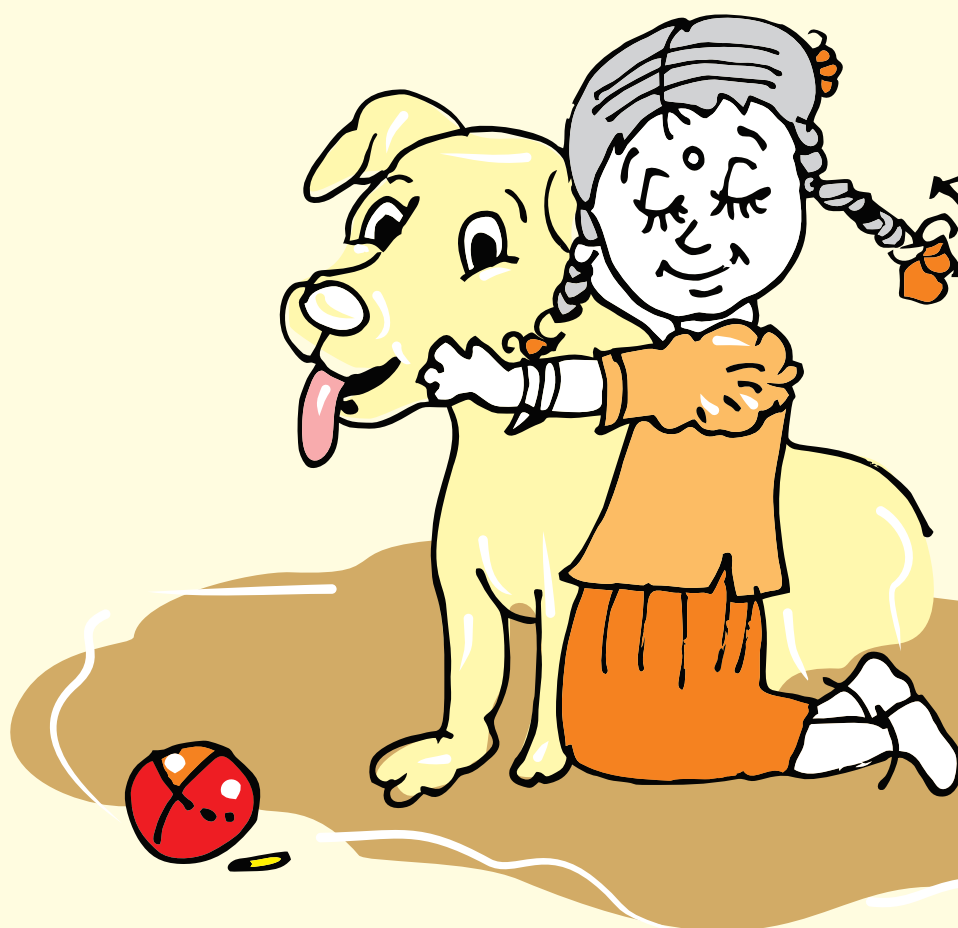
The frontline professionals - doctors, nurses, paramedics, sanitary workers, etc., are subject to stigma and discrimination.



people are getting judged by their **eating habits!**



Even, some are **abandoning their pets** with a wrong belief that pets can spread COVID-19!

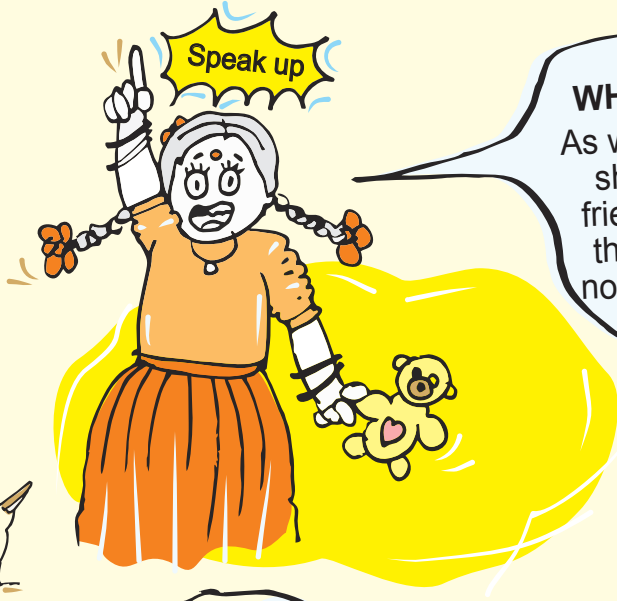


Awww..  
I love my pet!  
Hey! **He is not infected with Corona!** He is my stress buster. Nowadays, he is my only play mate

As WHO says, currently, there is no evidence that pets such as dogs and cats have infected humans with Covid-19



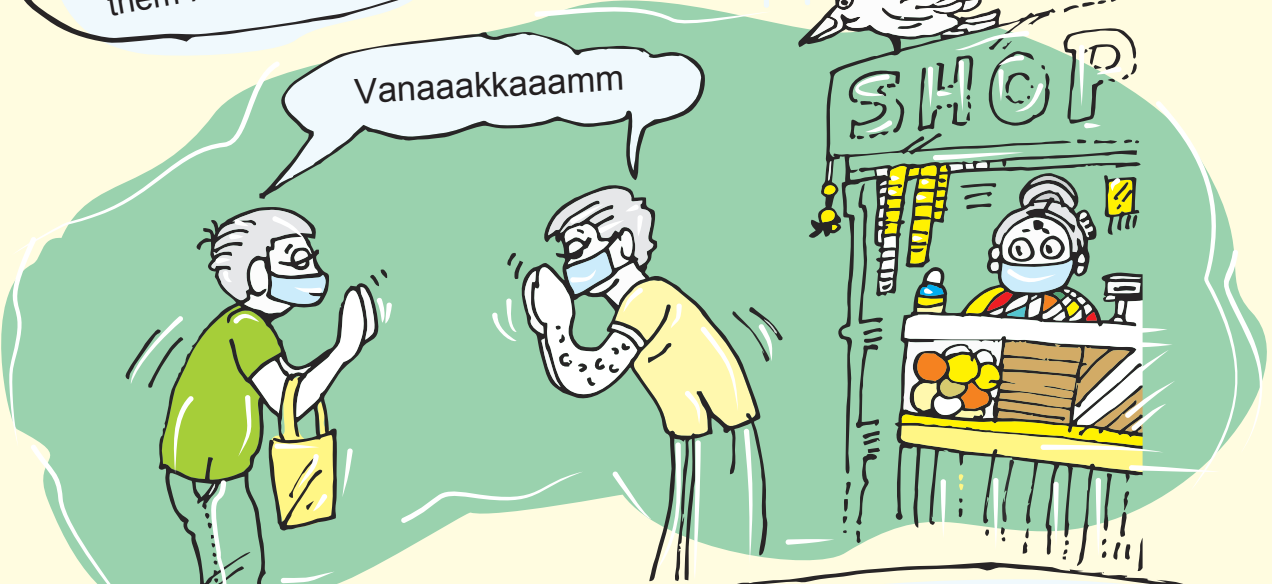
**It's time to help each other and strengthen our solidarity**



**SPEAK UP FOR SOMEONE WHO IS FACING DISCRIMINATION.**  
As we stay at home, let's make sure we show we still care. For our families, friends, colleagues, communities and the millions of Indians who might be not known to us personally but whose lives are precious all the same.



**LET'S HELP OUR ELDERLY NEIGHBOURS.**  
When times are tough, we need to act as a community. Let's support our elders by helping with the small tasks that can become even more difficult for them now - running essential errands and making them feel connected.



**LET'S BE KIND AND POLITE TO OTHERS.**  
When you need to leave the house for essential tasks like buying food and medicine, be polite to people you see. Remember to greet people without making contact. In these times of uncertainty, a little kindness can go a long way.

# Misinformation and rumours cause stigma and discrimination



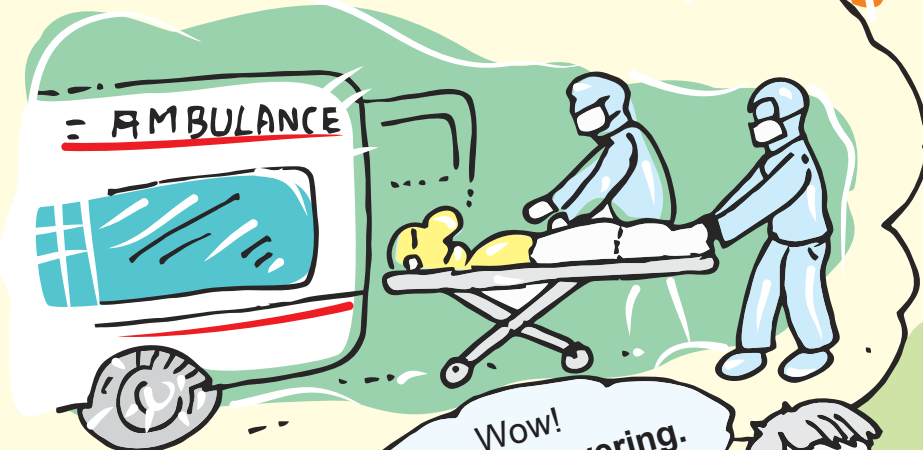
**Ayyyooooo, Appa Amma please stop!**  
In times of uncertainty, rumors can spread fear and panic. Be responsible and make sure the information you share is correct and from a trusted source like the MoHWF, WHO, UNICEF etc.

Share positive stories of those who have recovered from COVID-19. Never spread names or identity of those affected or under quarantine or their locality on the social media.

**Avoid spreading misinformation.**



The stickers on the door does not mean that they have virus. The sticker states that the people are in **home quarantine** due to their travel history, profession or social circle. They may not be infected. Also the home quarantine is only for a mentioned duration.



Wow!  
they are **recovering**.  
What a fighter!  
Clap Clap!



Avoid addressing those under treatment as COVID-19 victims. Address them as "people recovering from COVID-19".

Let's love and respect people who are working hard in tough times. They are there to help us.



**Appreciate** efforts of people providing essential services and be supportive towards them and their families.

Say **"THANK YOU"** to them. They are risking their lives for our safety.



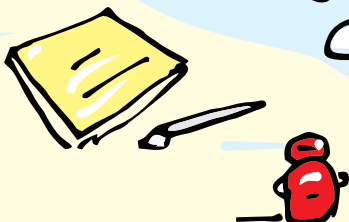
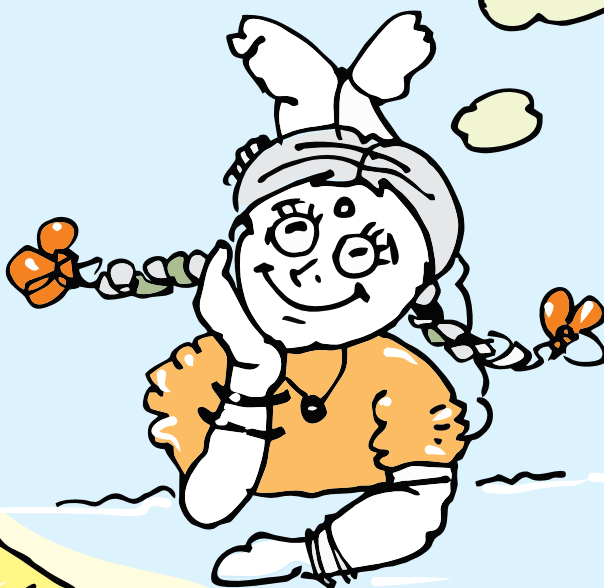


COVID-19 is not an excuse for being racist and xenophobic.  
The virus cuts across geography, religion, race,  
language, caste to infect all human beings.



**UNITY IN DIVERSITY  
IS OUR STRENGTH.**

This is a world  
pandemic so LET'S  
UNITE TOGETHER  
and fight it out for the  
good times ahead.



# About the Children's Initiative

InkLink Charitable Trust in partnership with UNICEF state office for Tamil Nadu and Kerala developed the child friendly booklet on COVID-19. This booklet is in comic format to ease fear, anxiety and guide the children on negative aspects of stigma and discrimination of people affected with COVID-19.

Through online orientation the artistic elements and creative gestures were remotely created by children under the digital guidance of InkLink. The sketches and story developed were digitally finalised by the young creative team of InkLink.



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